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**Mobile Media Concepts, Inc. Announces New Partnership that Adds 8 More Trucks to Their Fleet**

**Sacramento, CA, 9/9/2008** – Mobile Media Concepts(MMC), Inc. added 8 trucks to their growing advertising fleet today as they signed a partnership agreement with a local logistics company. The partnership will give MMC greater coverage throughout the Sacramento area, including routes into Roseville, Folsom, El Dorado Hills, and Elk Grove. Patrick Kirk, Executive Vice President of MMC, states "This partnership is one of many more to come as we expand our fleet in the local area. Our goal is to make sure we have the coverage that our customers are looking for to get their message out. This partnership will help us get there." This is the second Fleet Partner for MMC since they started up in the Sacramento area in the Fall of 2007.

For additional information on this new partnership contact Patrick Kirk or visit our website at <http://www.mobilemediaconcepts.net>.

**About Mobile Media Concepts, Inc.** – Mobile Media Concepts. Inc. (MMC) is a mobile advertising company with coverage throughout Northern California. MMC's approach and strategic partnerships allow them to utilize existing trucks that are already on the road to act as mobile billboards for their clients. MMC provides space on both sides and the rear panel of each truck for their clients' advertising. MMC's target clients range from large corporations/franchises and events to small local businesses that are looking for high impact advertising at a reasonable cost.

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