



TAKE YOUR MARKETING

Mobile!

ABOUT US

We're MMC. If you are looking for a marketing solution that can reach *all demographics, reach markets traditional advertising can't reach*, and is *affordable...*

Then ***Mobile Media Concepts*** is your answer.

- Cost Effective and Visible Marketing/Advertising Strategy
- **100% Local Advertising** (Targeted)
- **100% Open Audience** (Anyone Who Is Outside)
- Up to **20 TIMES More Effective** than Radio or Billboard Advertising
- Get Noticed! **FAST!** Immediate Exposure – During Peak Commute Times
- Considered a **GREEN** Alternative To Other Forms of Advertising (*No Additional Waste*)



DID YOU KNOW?

- *The average person in the U.S. spends **51 minutes a day** commuting to work.*
- *That's **221 hours a year!** And **9.2 days a year!***

CLEAR REASON

- **91%** of all people notice words and pictures on trucks
- **75%** of buyers surveyed say truck advertisements affect their buying habits
- Mobile billboard displays boost name recognition **15 times greater** than other advertising
- **76%** think the ad and vehicle are part of your actual fleet, increasing the *value perception*

Contact MMC Today To Get Started!

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